2022 Golf & Tennis Classic Sponsorship Opportunities

ABILITIES FIRST | FOUNDATION FOR ABILITIES FIRST NY

2022 WAYS TO GIVE & SUPPORT

Golf & Tennis TITLE Sponsorship Opportunity:

As the Abilities First Golf & Tennis Classic's exclusive Title Sponsor, your company's name and branding will be front and center throughout the entire promotional process, as well as throughout the day of the event.

Each attendee will receive lunch on the turn & a player's gift.

Golf & Tennis TITLE Sponsorship Opportunity:

BENEFITS/RECOGNITION:

- **Exclusive branding with event title on all related promotional materials**
- 12 golfers or 12 tennis players
- Location-specific branding
- 4 logo signs at the courts and on the tee box
- Logo on event board, virtual journal, inside carts, mention at awards
- Inclusion on event press release
- Listing on AF website
- 6 golf POWER CARDS
- Your company representative welcomes the day's group

COMMITMENT: $10,000

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All golfers will receive lunch on the turn & a golfer's gift.

Other Golf Sponsorship Opportunities:

	PRESENTING	choose one: ~~BREAKFAST~~ | LUNCH ON THE COURSE | COCKTAIL HOUR | AWARDS RECEPTION | ~~GOLFERS GIFT~~	choose one: ~~BEVERAGE CARTS~~ | ~~GOLF CARTS~~ | ~~LUNCH N' PUTT~~
COMMITMENT	**$5,000**	**$4,000**	**$3,000**
Opportunities per category	1	1 of each	1 of each
# of players	8	4	4
Location-specific branding	✔	✔	✔
# of cocktail/awards reception tickets	8	4	4
# of logo signs at courts or tee box	2	2	1
Logo on event board, virtual journal, inside carts, mention at awards	✔	✔	✔
Included in event press release	✔	✔	
Listing on AF website	✔		
Name on event e-vite, event marketing & social outreach (if secured by 5.1.22)	✔		
Golf POWER CARDS	4		
Company rep. to welcome group	✔		
Tax-deductible value	$3,240	$2,580	$2,120

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SOLD OUT SPONSORSHIPS

All golfers will receive lunch on the turn & a golfer's gift.

Golf Sponsorship Opportunities:

	choose one: ~~CIGAR~~ | ~~MYSTERY GIFT~~ | ~~POWER CARD~~ | ~~SCORECARD~~ | ~~PRACTICE AREA~~	POWER FOURSOME	FAIRWAY	BOGIE
COMMITMENT	**$2,500**	**$2,000**	**$1,000**	**$750**
Sponsor opportunities per category	1 of each	Unlimited	Unlimited	Unlimited
# of players	4	4	1	
Location-specific corporate branding	✔			
# of guests for cocktail/awards reception	4	4	1	
# of logo signs at courts or tee box	1	2	1	1
Logo on event board, virtual journal, inside carts, mention at awards			✔	✔
Tax-deductible value	$1,620	$1,080	$750	$690

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SOLD OUT SPONSORSHIPS

All golfers will receive lunch on the turn & a golfer's gift.

Golf Tickets & Branding Opportunities:

	COST	TAX-DEDUCTIBLE VALUE
PER GOLFER (Available 7/1)	$300	$90
PER FOURSOME (Available 7/1)	$1,200	$360
POST-GOLF COCKTAIL/AWARDS RECEPTION TICKET	$100	$35
COLOR LOGO SIGN ON GOLF COURSE OR TENNIS COURTS	$200 or 2/$350	$160 / $270
AD IN VIRTUAL JOURNAL	$200	$200

Tennis Sponsorship Opportunities:

	PRESENTING	RALLY	VOLLEY	ACE	LOVE
COMMITMENT	$5,000	$2,500	$2,000	$1,500	$1,000
Sponsorship opportunities per category	1	2	2	2	Unlimited
# of players included	8	4	2	2	1
# of post-golf cocktail/awards reception tickets	8	2			
# of logo signs at courts or tee box	10	8	4		
Tennis awards luncheon	8	4	2	2	1
Players gift	✔	✔	✔	✔	✔
Logo on event board, virtual journal, inside golf carts, mention at awards	✔				
Included in pre-event press release*	✔	✔	✔		
Sponsorship listing on AF website	✔				
Company name on event e-vite, event marketing & social outreach* (if secured by 5.1.22)	✔	✔			
Tennis VALUE CARD	4				
Company Representative to welcome group	✔				
Tax-deductible value	$3,240	$1,800	$1,700	$1,200	$850

Tennis Tickets & Branding Opportunities:

	COST	TAX-DEDUCTIBLE VALUE
PER PLAYER	$200	$50
PER TEAM	$375	$75
POST-GOLF COCKTAIL/AWARDS RECEPTION TICKET	$100	$35
COLOR LOGO SIGN ON GOLF COURSE OR TENNIS COURTS	$200 or 2/$350	$160 / $270
AD IN VIRTUAL JOURNAL	$200	$200