

2021 ABILITIES FIRST GOLF CLASSIC SPONSORSHIPS Monday, July 26, 2021 The Powelton Club, Newburgh	TITLE SPONSOR (Golf & Tennis)	PRESENTING	VICTORY	GOLFERS GIFT Commitment by 4/1/2021	CHOOSE ONE: BREAKFAST, COCKTAIL RECEPTION, LUNCH ON THE COURSE	BIRDIE	CHOOSE ONE: BEVERAGE CARTS, GOLF CARTS, LUNCH 'N' PUTT, OR AWARDS RECEPTION SPONSOR	EAGLE	CHOOSE ONE: CIGAR, MYSTERY GIFT, POWER CARD, SCORECARD, PRACTICE AREA OR RAFFLE SPONSOR	POWER FOURSOME	FAIRWAY	BOGIE	FULL COLOR LOGO TEE SIGN	VIRTUAL JOURNAL	COCKTAIL /AWARDS RESERVATION	COURSE POWER CARD	FOURSOME +	GOLFER +	GOLFER - Individual Reservations accepted after 6/16
	AVAILABLE STARTING 6/16/21																FOURSOME +	GOLFER +	GOLFER - Individual Reservations accepted after 6/16
Sponsor Fee	\$10,000	\$5,000	\$4,500	\$4,000	\$3,500	\$3,250	\$3,000	\$2,750	\$2,500	\$2,000	\$1,000	\$750	\$200 or 2/\$350	\$200	\$125	\$50 (\$63 Value)	\$1,750	\$500	\$300
# of Golfers	12	8	6	4	4	4	4	4	4	4	1	0					4	1	1
Sponsor Opportunities Per Category Level	1	1	Unlimited	1	1 of each	Unlimited	1 of each	Unlimited	1 of each	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Location Specific Corporate Branding Opportunity	✓**	✓**		✓**	✓**		✓**		✓**										
Gift value in support of AF/AFNY	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓					✓	✓	
Cocktail / Awards Reception	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓		✓	✓	✓
(#) Full Color Logo Tee Sign	4	2	2	2	2	2	1	1	1	2	1	1	✓				2	1	
Lunch on the patio	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓					✓	✓	✓
Golfers gift for each player	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓					✓	✓	✓
Recognition in event program	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓					✓	✓	
Logo & sponsorship on event board	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓							
Logo & sponsorship on virtual journal	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓		✓					
Logo & sponsorship inside all carts	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓								
Mention at awards reception	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓								
Included in pre-event press release*	✓	✓	✓	✓	✓	✓	✓												
Sponsorship listing on AF website	✓	✓	✓	✓		✓													
Additional tee sign in key location	✓	✓	✓	✓															
Listing on marketing materials*	✓	✓	✓																
Company name on event e-vite and repeated outreach*	✓	✓	✓																
Company name in event title	✓	✓																	
Course VALUE CARD	6	4																	
Tax Deductible Value	TBD	\$3,240.00	\$3,160.00	\$3,080.00	\$2,580.00	\$2,330.00	\$2,120.00	\$1,870.00	\$1,620.00	\$1,080.00	\$750.00	\$690.00	\$160.00 / \$270.00	\$200.00	\$35.00	\$50.00	\$830.00	\$250.00	\$90.00

All golf packages includes concierge bag drop and cart service, a gift, breakfast buffet, boxed lunch, use of locker rooms, showers, putting green, 18 holes of play, course specialties, cocktail hour with hors d'oeuvres, and awards reception.

