

ABILITIES FIRST: A Showcase of Resources for Enrichment & Inclusion is free and open to the public. The showcase will bring together resources for individuals of all ages with any disability, to assist in meeting the needs and interests of families, individuals or caregivers. This event is not focused on the provider services industry, but on resources to adapt, support and enrich life.

2020 ABILITIES FIRST: A Showcase of Resources for Enrichment & Inclusion SPONSORSHIPS Saturday, March 14, 2020 Poughkeepsie Galleria Poughkeepsie, NY	LEAD	EVENT HOST POUGHKEEPSIE GALLERIA	PACESETTER	ADVOCATE	MEDIA SPONSOR	ATTENDEE GIFT BAG	PRESENTATION HUB	SUPPORTER	SHOWCASE FRIEND	EXHIBITOR: BOOTH (Limited qty by categories)	EXHIBITOR: NOT-FOR-PROFIT BOOTH (Limited qty by categories)	EXHIBITOR: TABLE (Limited qty by categories)	EXHIBITOR: NOT-FOR-PROFIT TABLE (Limited qty by categories)	EXHIBITOR: NOT-FOR-PROFIT SHARED TABLE (Limited qty by categories)	Exhibitor ADD-ON Attendee bag insert (Qty 500 due 2/14/20)	Exhibitor ADD-ON Classroom Presentation
Sponsor Fee	\$10,000	\$7,500	\$2,500	\$2,000	\$2,500	\$1,500	\$1,000	\$750	\$500	\$250 (<small>\$225 before 1/3/20</small>)	\$150 (<small>\$125 before 1/3/20</small>)	\$200 (<small>\$175 before 1/3/20</small>)	\$75	\$50 each	\$100	
Sponsor Opportunities Available	1*	1*	Unlimited	Unlimited	Unlimited	1*	1*	Unlimited	Unlimited	Limited	Limited	Limited	Limited	Limited	25	
Company name, phone, website listed in Resource Journal on abilitiesfirstny.org by chosen category	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
8' x 10' pipe and drape booth in standard location, with 6' skirted table and 2 chairs	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓					
6' skirted table in standard location												✓	✓	✓		
Presentation Hub (15 Min.)	✓	✓	✓	✓	✓	✓	✓									
Exhibitor supplied item inserted into attendee bags	✓	✓	✓	✓	✓	✓	✓	✓	✓						✓	
Logo included in event promotion e-blast	✓	✓	✓	✓	✓	✓	✓	✓								
Announcement of sponsor name over audio	✓	✓	✓	✓	✓	✓	✓	✓								
Logo included on Marketing/Agency Outreach beginning Jan 6th, if reserved by 1/3/20	✓	✓	✓	✓	✓	✓	✓									
Sponsor supplied banner displayed at event	✓	✓	✓	✓	✓	✓	✓	✓	✓							
Inclusion in social media posts	✓	✓	✓	✓	✓											
Sponsorship listing on Abilities First website	✓	✓	✓	✓	✓	✓	✓	✓								
Inclusion in all press releases**	✓	✓	✓	✓	✓	✓	✓	✓								
Premier signage location	✓	✓	✓	✓	✓	✓	✓									
Premier booth size	✓	✓	✓													
Premier booth location	✓	✓														
Sponsor of gift bag along with AF logo						✓ Qty 500										

* Only one sponsor in this category with unique marketing positioning at the event and prior to the event. Requires commitment 90 days prior to the event.

Sponsors to provide: 1) Exact spelling and wording of how you would like your company name listed and 2) Full color logo as a vector file (.eps) and/or a raster file (.jpg/.png). Logo must be able to scale to print in a large format (300 dpi). Please ensure fonts are outlined. Send to info@abilitiesfirstny.org.