

ABILITIES FIRST: A Showcase of Resources for Enrichment & Inclusion is free and open to the public. The showcase will bring together resources for individuals of all ages with any disability, to assist in meeting the needs and interests of families, individuals or caregivers. This event is not focused on the provider services industry, but on resources to adapt, support and enrich life.

| 2019 ABILITIES FIRST: A Showcase of Resources for Enrichment & Inclusion SPONSORSHIPS March 9, 2019 Poughkeepsie Galleria Poughkeepsie, NY | LEAD ABILITIES FIRST | EVENT HOST POUGHKEEPSIE GALLERIA | PACESETTER | ADVOCATE | MEDIA SPONSOR | ATTENDEE GIFT BAG | PRESENTATION HUB | SUPPORTER | SHOWCASE FRIEND | EXHIBITOR: BOOTH (Limited qty by categories) | EXHIBITOR: NOT-FOR-PROFIT BOOTH (Limited qty by categories) | EXHIBITOR: TABLE (Limited qty by categories) | EXHIBITOR: NOT-FOR-PROFIT TABLE (Limited qty by categories) | EXHIBITOR: NOT-FOR-PROFIT SHARED TABLE (Limited qty by categories) | Exhibitor ADD-ON Attendee bag insert (Qty 500 due 2/15/19) | Exhibitor ADD-ON Classroom Presentation |
|---|-------------------------|--|------------|-----------|---------------|----------------------|------------------|-----------|-----------------|--|---|--|---|--|--|--|
| Sponsor Fee | N/A | N/A | \$2,500 | \$2,000 | \$2,500 | \$1,500 | \$1,000 | \$750 | \$500 | \$300 | \$200 | \$200 | \$75 | \$50 | \$100 | |
| Sponsor Opportunities Available | 1* | 1* | Unlimited | Unlimited | Unlimited | 1* | 1* | Unlimited | Unlimited | Limited | Limited | Limited | Limited | Limited | 25 | |
| Company name, phone and website listing in Resource Journal by chosen category | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| 8' x 10' pipe and drape booth in standard location, with 6' skirted table and 2 chairs | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | |
| 6' skirted table in standard location | | | | | | | | | | | | | ✓ | ✓ | | |
| Presentation Hub (15 Min.) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | | |
| Exhibitor supplied item inserted into attendee bags | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | ✓ | |
| Logo included in event promotion e-blast | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | |
| Announcement of sponsor name over audio | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | |
| Logo included on Marketing/Agency Outreach beginning Jan 1st, if reserved by 10/1/18) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | | |
| Sponsor supplied banner displayed at event | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | |
| Inclusion in social media posts | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | | |
| Sponsorship listing on Abilities First website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | |
| Inclusion in all press releases** | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | |
| Premier signage location | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | | |
| Premier booth size | ✓ | ✓ | | | | | | | | | | | | | | |
| Premier booth location | ✓ | ✓ | | | | | | | | | | | | | | |
| Sponsor of gift bag along with AF logo | | | | | | ✓ Qty 500 | | | | | | | | | | |

* Only one sponsor in this category with unique marketing positioning at the event and prior to the event. Requires commitment 90 days prior to the event.

Sponsors to provide: 1) Exact spelling and wording of how you would like your company name listed and 2) Full color logo as a vector file (.eps) and/or a raster file (.jpg/.png). Logo must be able to scale to print in a large format (300 dpi). Please ensure fonts are outlined. Send to Kristinamukherjee@abilitiesfirstny.org.