

The **ABILITIES FIRST SIGNATURE EVENT** is a unique corporate event, beginning with soulful music, SIGNATURE drink & wine tasting, hors d'oeuvres, and recognition of our distinguished honorees. It then steps up into a pulsating nightclub experience featuring SOULSYSTEM ORCHESTRAS. Enjoy continued PROGRESSIVE DINING, cigar lounge, specialty tastings and a host of new unique entertainment experiences! Touted as the best event of 2017, 2016 and 2015!

2018 SIGNATURE EVENT SPONSORSHIPS OCTOBER 19, 2018 Heritage Food + Drink, Wappingers Falls	EVENT HOST	ENTERTAINMENT	HOSPITALITY HOUR	CHOOSE ONE: SIGNATURE DRINK (Hospitality Hour), SIGNATURE DRINK (Nightclub), DESSERT, OUT ON THE TOWN, CIGAR LOUNGE, VENUE SPECIALTY, OR DESIGNATED DRIVER SPONSOR	CHOOSE ONE: INTERACTIVE ELEMENT, VALET PARKING, END OF EVENING TAKE-A-WAY, MYSTERY GIFT OR DÉCOR SPONSOR	CHOOSE ONE: MAGICIAN OR ONLINE AUCTION <i>(Deadline 60 days before event)</i>	VIP EXPERIENCE PASS	PATRON	SUPPORTER	CLUB PASS + <i>(Pre-Sale 8/1 - 9/30/18; \$500 after 9/30/18)</i>	VIRTUAL JOURNAL	MEDIA	CLUB PASS <i>(Pre-Sale 8/1 - 9/30/18)</i>	CLUB PASS <i>(After 9/30/18)</i>
Sponsor Fee	\$7,500	\$5,000	\$3,500	\$2,600	\$2,100	\$1,550	\$1,600	\$800	\$550	\$425 (\$475 Value)	\$250	\$2,550	\$225	\$250
Sponsor Opportunities Available	1	1	1	7	5	2	Limited #	Limited #	Limited #	Limited #	Unlimited	Unlimited	Limited #	Limited #
Location Specific Corporate Branding Opportunity	✓	✓**	✓**	✓**	✓**	✓**								
# of event guests	10***	8***	6***	4***	2***	2***	4***	2***	2***	1		2	1	1
Logo & sponsorship on virtual journal	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Table sponsor listing at a low or hi-top table	✓	✓	✓	✓	✓			✓						
VIP: reserved seating (low or hi-top nightclub table)	✓	✓	✓	✓	✓		✓							
VIP: tableside wait staff for reserved seating	TBD	TBD	TBD	TBD	TBD		TBD							
Verbal recognition at event	✓	✓	✓	✓										
Company name on event invitation*	✓	✓	✓											
Name included in press release*	✓	✓										✓		
Logo & sponsorship listing on AF website	✓													
Toast along with AF CEO/Board Chair	✓													
One raffle ticket for trip (\$25 value)										✓				

* Requires commitment 90 days prior to the event

** Corporate Branding Opportunities: **ENTERTAINMENT:** Name/logo displayed on stage; **HOSPITALITY HOUR:** Name/logo displayed during reception hour; **SIGNATURE DRINK:** Name/logo displayed at bar and/or on drinks during Hospitality Hour/Nightclub; **DESSERT:** Name/logo displayed with desserts; **CIGAR LOUNGE:** Name/logo displayed at cigar area; **VENUE SPECIALTY:** Name/logo displayed at area TBD; **DESIGNATED DRIVER:** Name/logo displayed at event valet; **OUT ON THE TOWN:** Name/logo displayed at event **SPECIALTY TASTING SPONSOR:** Name/logo at specific station; **VALET PARKING:** Name/logo displayed at entrance and leave branding in each car; **END OF EVENING TAKE-A-WAY:** Name/logo displayed on signage with departure gift; **MYSTERY GIFT SPONSOR:** Name/logo displayed at mystery gift area; **DÉCOR SPONSOR:** Name/logo displayed on signage at event; **MAGICIAN:** Company logo on strolling magician shirt; **ONLINE AUCTION:** Name/logo announced or displayed on online global auction.

*** Additional charge of \$25 per ticket for sponsorships secured after 9/30/18

Sponsors to provide: 1) Exact spelling and wording of how you would like your company name listed and 2) Full color logo as a vector file (.eps) and/or a raster file (.jpg/.png). Logo must be able to scale to print in a large format (300 dpi). Please ensure fonts are outlined. Send to Kristinamukherjee@abilitiesfirstny.org.