



**MEDIA ALERT**  
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**FOR IMMEDIATE RELEASE**

**Abilities First Unveils New Tagline**

**Poughkeepsie, N.Y.** (May 6, 2015) - Abilities First, Inc., a not-for-profit that serves over 1,500 children and adults throughout the Hudson Valley region, unveiled a new tagline, “Enriching the Lives of Children & Adults in Our Communities.”

“Powered by a spirit of inclusiveness, we are excited to be continuing on a path of growth and progress. We are thrilled to see this community embrace all of its citizens equally. Given these changes in the interactions between Abilities First, the people we serve, and the communities around us, we feel that our messages to the world must change too.” said Dr. Jeffery Fox, Chief Executive Officer. “While our core mission remains to support people with disabilities, we recognize that we are doing this in a different context. It is the context where all people live and work. Because we cannot separate people with disabilities from everyone else, we exist to enrich the lives of all children and adults who need us.”

Since 1962, Abilities First has been meeting the needs of people of all ages with a variety of developmental delays and disabilities. Abilities First launched its first Universal Pre-Kindergarten program in 2014, which enabled children of all abilities to learn together. In addition, Abilities First offers integrated housing and employment options for adults and both are expanding.

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**About Abilities First**

Founded in 1962, Abilities First is a not-for-profit organization serving the needs of the community, as well as those with developmental disabilities, from pre-school through adulthood. Abilities First has had a long-term commitment of providing a cohesive culture of compassion, empowerment and respect for people with a variety of disabilities through educational, vocational and habilitation services. It presently serves over 1,500 children and adults throughout the Hudson Valley region of New York State. For more information, visit [www.AbilitiesFirstNY.org](http://www.AbilitiesFirstNY.org) or on Facebook at [www.Facebook.com/AbilitiesFirstInc](http://www.Facebook.com/AbilitiesFirstInc) and [@AbilitiesF](https://twitter.com/AbilitiesF) on Twitter.