



ABILITIES FIRST

ENRICHING THE LIVES OF PEOPLE WITH DISABILITIES

The 6th Annual
Abilities First
Men's Golf Tournament
August 27, 2010
Casperkill Golf Course

\$15,000-Title Sponsorship

- Event name and logo will be re-developed to reflect your sponsorship and prominently displayed as title sponsor on all printed materials including tournament letterhead, registration brochures, event banner and evening program*
- Golf shirts distributed to each golfer with the event name and logo displayed on them
- Logo identification on Abilities First's web page with link to sponsor's web page
- Highlighted in all media advertising, i.e. television commercials and radio spots
- Position on the course to market your product to all golfers
- 2 Foursomes
- Opportunity for product distribution and promotion through player goody bags
- Engraved bench on the Abilities First's "Pathway of Promise", with a 5-year commitment of title sponsorship of the event.

\$10,000-Presenting Sponsor

- Company logo prominently displayed immediately below event logo as presenting sponsor on all printed materials including tournament letterhead, registration brochure, event banner and evening program*
- Logo identification on Abilities First's web page with link to sponsor's web page
- Highlighted in all media advertising, I.e. television commercials and radio spots
- Position on the course to market your product to all golfers
- 2 Foursomes
- Opportunity for product distribution and promotion through player goody bags
- Engraved 8" x 8" paver on the Abilities First's "Pathway of Promise"

\$5,000-Victory Sponsor Includes:

- Company Logo displayed on tournament brochure, event banner and letterhead*
- Mention in all event media releases
- Position on the course to market your product to all golfers
- 2 Foursomes
- Company Logo displayed in evening program
- Opportunity for product distribution and promotion through player goody bags
- Engraved Brick on the Abilities First's "Pathway of Promise" for first time sponsors.

\$2,500-Eagle Sponsor Includes:

- Company name listed on tournament brochure, event banner and letterhead*
- Mention in all event media releases
- Position on the course to market your product to all golfers
- 1 Foursome in tournament
- Listed in evening program
- Opportunity for product distribution and promotion through player goody bags
- Engraved Brick on the Abilities First's "Pathway of Promise" for first time sponsors

\$1,000-Par Sponsor

- Company name listed on a hole sign
- Position on the course to market your product to all golfers
- 2 Playing Positions
- Listed in evening program
- Opportunity for product distribution and promotion through player goody bags
- Engraved Brick on the Abilities First's "Pathway of Promise" for first time sponsors

\$750 Showcase Sponsor

- Opportunity for one-on-one direct access to golfers on a specific hole to promote your product and/or service during the event.
- Opportunity for product distribution through player goodie bags.
- Business Name listed in evening program
- Business Name listed in all post event media releases

\$500-Beverage Cart Sponsor

- Sponsorship of one beverage cart
- Opportunity for product distribution and promotion through player goody bags
- Listed in evening program
- Signage on one beverage cart
- Engraved Brick on the Abilities First's "Pathway of Promise" for first time sponsors

\$350-Putting Green Sponsor

- Sponsorship of Putting Green for the day
- Opportunity for product distribution and promotion through player goody bags
- Listed in evening program
- Company name on signage at Putting Green
- Engraved Brick on the Abilities First's "Pathway of Promise" for first time sponsors

\$150-Hole Sign Sponsor

- Company name and contact information (up to 2 lines) listed on Hole Sign.

* Print deadline for Save Date cards March 1;
Print deadline for registration brochure May 15